

SEO CHECKLIST FOR BLOG POSTS

Post URL: _____

- Post Is Optimized for 2-3 Keywords
- Post Title Begins With the Primary Keyword
- Meta Description Includes the Top Keywords
- Post Has an SEO-Friendly URL
- H1 Is Identical to the Post Title
- H2 Subheadings Include Secondary Keywords
- H3 Subheadings Include Keyword Variations
- Focus Keywords Are Used In the First 100 Words
- Focus Keywords Are Used In the Last 100 Words
- All Keywords Are Repeated Within the Post
- Content Satisfies User Search Intent
- Post Has a Competitive Word Count
- Paragraphs Are Short for Readability
- Post Includes Relevant Entities for Semantic Search
- Post Is Optimized for a Featured Snippet
- Post Includes Important E-E-A-T Signals
- Post Includes 3-5 Internal Links to Other Blog Posts
- Post Includes External Links to High-Quality Sites
- Post Images Are Keyword-Optimized
- Post Includes Relevant Schema Markup