

SEO CONTENT WRITING CHECKLIST

Page URL: _____

- Title Tag Starts With the Primary Keyword
- Meta Description Includes the Top 2-3 SEO Keywords
- URL Is Optimized for the Primary Keyword
- Content Uses Proper Heading Structure
- H1 Is Identical to the Page Title
- H2 Subheadings Include Secondary Keywords
- H3 Subheadings Include Keyword Variations
- Focus Keywords Used In First 100 Words of Content
- Focus Keywords Used In the Last 100 Words
- All SEO Keywords Used Throughout the Body Text
- Content Meets User Search Intent
- Content Has the Correct Word Count
- Paragraphs Are Short (Between 2-3 Sentences)
- Content Includes Relevant Entities for Semantic SEO
- Content Is Optimized for Featured Snippets
- Content Includes E-E-A-T Signals
- Content Includes at Least 3-5 Internal Links for SEO
- Content Includes External Links to High-Quality Sites
- Content Includes Keyword-Optimized Images
- Proper Schema Markup Is Used for Rich Snippets