



KEYWORD **ACCELERATOR**

KEYWORD RESEARCH CHEATSHEET

- 1** Choose a *Keyword Type to Focus On*
Informational, Transactional or Navigational
- ▼
- 2** Use a *Seed Keyword to Generate Ideas*
- ▼
- 3** Sort the List By *Lowest Keyword Difficulty Score*
- ▼
- 4** Find Keywords with the *Highest Search Volume*
- ▼
- 5** Examine the *Cost-Per-Click for Each Keyword*
- ▼
- 6** Add the *Best Terms to Your Keyword Tracking Template*
- ▼
- 7** Dig Deeper for *Related Keyword Ideas*

